



NaturalFeeling

THE **BREAST-LIKE**
BOTTLE THAT BIOMIMICS
BREASTFEEDING



BREASTFEEDING IS AN ESSENTIAL PART OF THE REPRODUCTIVE PROCESS: IT'S NATURAL, THE IDEAL SOURCE OF NOURISHMENT AND IT PROVIDES INCOMPARABLE BIOLOGICAL AND EMOTIONAL SUPPORT FOR BOTH MUM AND NEWBORN.

Once the preferred feeding position has been chosen, it is very important that baby latches onto the breast correctly: the mouth is wide open and covers the areola and nipple, the lower lip is turned outward and the chin is touching the breast.



WHAT IS A BREAST-LIKE BOTTLE?

The teat is soft, rounded and has a wide breast-like base so that the baby can latch with his mouth wide open and performs the natural movements of sucking and swallowing.

This ensures a regular feeding, the right milk intake and adequate development of the muscles of the mouth and face so important for chewing during weaning time and language development.

WHAT DOES IT MEAN TO BIOMIMIZE BREASTFEEDING?

NaturalFeeling was designed to replicate the physiological process of breastfeeding fostering the baby's ability to suck and swallow and promoting the return from bottle-feeding to breastfeeding.

WHEN TO CHOOSE MIXED BREASTFEEDING

Sometimes it is not possible to exclusively breast feed due to physiological or pathological causes such as sore nipples or due to mother's need such as returning back to work. In these cases **can be useful to introduce the use of a feeding bottle.**

MAIN CHALLENGES OF MIXED BREASTFEEDING

Regular mixed feeding might make it more difficult for the newborn to come back to breast because it can cause **nipple confusion**, after being fed with the bottle.

It can happen because a **wide latch** and a **different physical effort** is required by the baby when breastfeeding versus bottle feeding.

WHY TO CHOOSE A BREAST-LIKE BOTTLE

For all these reasons it is important to choose a **breast-like bottle** with a teat that allows the baby a **more natural feeding** and simulates the physiological movements of sucking. This allows the baby to feed from the bottle in a physiological way as when feeding at the breast and to be able to return to the breast easily.

Natural Feeling is inspired by mother nature to make bottle feeding as relaxing and natural as breastfeeding by providing the perfect fit and flow for an easy transition between bottle and breast that makes feeding stress free.



WHY IS NATURALFEELING INSPIRED BY MUM NATURE?



The natural shape and texture of the teat are designed for the easy transition between bottle and breast.

All NaturalFeeling teats are made of **hygienic silicone 100% Soft Sense** to feel more like the breast. **Twin anti-colic valves prevent air ingestion**, gas and spit-up. Flexors at the base enhance elasticity, making the teat more similar to breast nipple.

All of these qualities add up to a more natural and comfortable feeding experience for baby.



**BREAST-LIKE, SOFT
AND FLEXIBLE TEAT**
for easy transition between
bottle and breast

FLEXORS
at the base of the nipple
enhance elasticity

SOFT, FLEXIBLE
teat mimics
mother's breast

DOUBLE ANTI-COLIC VALVE
prevents air ingestion and help
reduce rigurgitation and colic



NATURAL FEELING BIOMIMICS BREASTFEEDING IN FEEL, SHAPE AND FUNCTION

SHAPE

The **angled teat** and wide **breast-like** shape support the natural cradle hold of **breastfeeding**. The teat remains always filled with milk and allows the baby to drink every last drop without tilting his head back.

FEEL

Large rounded base and the **higienic silicone 100% Soft Sense** makes a familiar feel and a natural latch-on.

FUNCTION

The **double anti-colic valve**, combined with the flow rate that mimics breast flow, prevent air ingestion and help reduce regurgitation and colic. **Five different flows** adapt to the specific needs of growing babies.





WHAT MUMS SAY



ANGLED TEAT

96% of babies
latched-on immediately*

Supports comfortable position
and natural latch for newborns.

“My child accepted the bottle
at once and latched-on
immediately”.



ELONGATED TEAT

95% of mums said baby
switched easily between breast
and bottle feeding**

Ideal for growing babies’
stronger latch.

“It really allows my child
to experience feeding time
more easily from both the bottle
and at the breast”.



*Consumer test, 50 mums and babies, 0-3 months, Italy, 2016.

**Consumer test, 100 mums and babies, 0-6 months, Italy, 2016.



THREE DISTINCT TEAT SHAPES AND FIVE DIFFERENT FLOWS
ADAPT TO THE SPECIFIC NEEDS OF GROWING BABIES BY
CHANGING SHAPE AS THE BABY'S WAY OF FEEDING DEVELOPS.



0m+



SLOW FLOW

to mimic the natural flow of the breast
and help prevent nipple confusion.



2m+



MEDIUM FLOW

perfect for growing appetites featuring
the same breast-like base for an ideal latch.



4m+



ADJUSTABLE FLOW

perfect to adapt
to changing baby's needs.



6m+



FAST FLOW

tapered design supports
an older baby's stronger latch
and sucking motion.



6m+



FOOD FLOW

conceived
for growing babies.

NATURALFEELING BOTTLES

DISCOVER THE NEW RANGE



CHOOSE THE RIGHT FEEDING BOTTLE FOR YOUR BABY.

5
PERFECT



BIOFUNCTIONAL

The bottle “senses” the need of each baby and adapts to the sucking rhythm.

NaturalFeeling



BREAST-LIKE

The bottle biomimics breastfeeding and it's ideal for mixed feeding.

ORIGINAL
TOUCH



WARM. SOFT. NATURAL.

The anti-colic bottle with teat in latex 100% Natural Sense.

Well-Being



EVERYDAY WELL-BEING

The anti-colic bottle for everyday feeding routine.

NaturalFeeling

THE **BREAST-LIKE** BOTTLE



Breast milk is ideal for babies. If breastfeeding is not possible, choose NaturalFeeling bottles.